

# Vernon College

## Assessment Activity/Report Communication Form 2011-2012

Title: Semi Annual Recruiting Report Date of completion: 1/31/2012

Please circle:

Assessment Activity

Report

Both

### Highlights of data:

Since September 1, 2012 the Director of Student Relations has attended 21 College Fairs, provided 54 direct student appointments and tours, and been on 35 high school presentations and visits. Other activities included conducting New Student Orientations, coordinating the MSU degree check days, and attending the Brown Bag luncheons.

### Use of data:

This information helps show that we are actively recruiting new students to Vernon College. It helps us be able to target special populations and verify where our outreach efforts are focused.

### How associated to Student Success?

The Director of Student Relations helps to not only recruit students but provide them with information to help make them prepared therefore helping increase their chance of success at Vernon College.

Where the report can be found: Director of Student Relations Office

Submitted by: Brandi Brannon, Director of Student Relations Date: 02/14/2012  
(responsible party)

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Received by Office of Institutional Effectiveness: 2.15.12

Presented to College Effectiveness Committee: 2.28.12